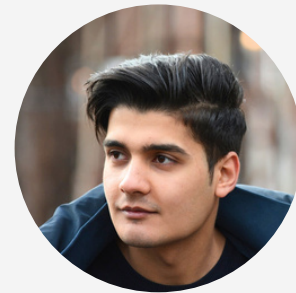# ADAM DAVIDSON
Bachelor of Business Administration, Data Analytics

"Adam is a data wizard who turns numbers into diamonds"
-Training Supervisor

PROFILE

I have recently graduated with a degree in Business Analytics. My education combines a strong foundation in business with expertise in data analytics. I possess the ability to see business opportunities through the lens of data, bringing forth new ideas for forecasting and data-driven decision-making. Proficient in data analysis, communication, and visualization, I aim to leverage these skills for business development. I am eager to continuously expand and deepen my expertise.

EDUCATION

XAMK
Bachelor of Business Administration,
Data Analytics
2024

Oulun Lyseon lukio,
International Baccalaureate Diploma
Finnish Matriculation Examination
2019

SKILLS

- **Data Analysis:** Ability to seek, manipulate, and present the necessary information for companies. Proficient in using the following tools: Excel, Power BI, and Tableau.
- **Coding/Programming:** Basics of Python and R languages
- **Database Techniques:** Experience in using SQL
- **Analytics and Visualization:** Proficient in analytics, communication, and visualization
- **Business Acumen:** Strong understanding of business and its development
- **Problem Solving:** Ability to discover new ideas, targets, and methods for utilizing data
- **Data Management:** Experience in searching, modifying, and presenting information needed for business
- **Teamwork:** Capability to work effectively in a team and support others' success
- **Communication Skills:** Strong communication abilities

PRACTICAL TRAINING

Data-analyst, trainee
Data Solutions Oy | 8/2023 - 12/2023 (5 months)

- Professional training related to studies
- Participation in daily data analysis tasks related to processing and reporting customer data
- Use of analysis tools, such as Power BI
- Thesis on "Enhancing Customer Experience through Data Analytics":
- Research and analysis related to customer feedback and behavior
- Recommendations for improving business to achieve a better customer experience

Data-analyst, trainee
JData Oy | 11/2022 - 12/2022 (2 months)

- General training related to studies
- Participation in daily data processing tasks to facilitate data analysis and ensure data quality
- Preparation of reports and summary data using Excel and other basic analytics tools
- Participation in team meetings and discussions

OTHER WORK EXPERIENCE

Salesperson in Sports Equipment Store
Sport Oy | during 2019-2024 total of 1 year 4 months

- Summer jobs as well as evening and weekend work during study periods
- Assisting customers in choosing sports equipment
- Promoting sales, presenting and marketing products
- Inventory management and pricing of products
- Cashier functions and handling payment transactions

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